

Bachelor of Arts In Communication Studies

Emphasis in Public Relations

PLAN OF STUDY

	FALL			SPRING		
	Course		Credit	Course		Credit
FIRST YEAR	IDL 190	Freshman Seminar	2	CMST 222	Argumentation and Debate	3
	MATH 114	College Algebra*	3	MUS 100	Music Appreciation*	3
	HIST 122	Western Civilization II*	3	ECON 201	Principles of Microeconomics*	3
	ENGL 101	Composition I	3	GEOG 131/L	Physical Geography: Weather and Climate*	4
	CMST 101	Fundamentals of Speech*	3	ENGL 210	Introduction to Literature*	3
			14			16
SECOND YEAR	BIOL 211/L	Environmental Biology*	3	ARTD 113	Introduction to Digital Media**	3
	CMST 150	Introduction to Public Relations	3	PSYC 101	General Psychology*	3
	CMST 201	Interpersonal Communications	3	ENGL 201	Composition II	3
	MCOM 210	Basic Media Writing**	3		Elective or Minor Course	3
		Introductory or Intermediate Foreign Language	3-4		Elective or Minor Course	3
			15-16			15
THIRD YEAR	CMST 405	Theories of Communication	3	CMST 470	Intercultural Communication	3
	CMST 223	Mass Communications***	3	CMST 390	Seminar	3
	PHIL 100	Introduction to Philosophy*	3		Elective or Minor Course	3
	CMST 310	Business and Professional Speaking***	3		Elective or Minor Course	3
		Elective or Minor Course	3		Elective or Minor Course	3
			15			15
FOURTH YEAR	CMST 434	Small Group Communication	3	CMST 494	Internship	3
	CMST 422	Persuasion	3	CMST 416	Rhetorical Criticism	3
		Elective or Minor Course	3	CMST 410	Organizational Communication	3
		Elective or Minor Course	3		Elective or Minor Course	3
		Elective or Minor Course	3		Elective or Minor Course	3
			15			15

Suggested Majors: Business Administration, English, Marketing, Psychology, and Sociology

Suggested Minors: Business, English, Marketing, Psychology, Professional Writing and Rhetoric, Digital Media, and Sociology

*Fulfills a General Education Requirement. **Fulfills a major requirement. ***Fulfills a general elective. Other course options may be available. This plan of study is not an official document. Depending on placement, developmental courses may be required. Course rotations may change. Visit with a professional advisor regularly to discuss course selection and degree planning.



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